



# ComEd® Festival of Trees at the Magnificent Rialto Square Theatre!

## 2011 Event Sponsorship Opportunities

**Title Sponsor: \$15,000 - Sponsored by ComEd**  
**Partnership Sponsors: \$10,000 - Sponsored by NextMedia and The Herald News**

### Opening Night Gala Sponsor: \$5,000 Sponsored by Packard Transport

- ❖ Event recognition: Opening Night Gala sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Half page ad in the Festival of Trees Program Book
- ❖ 50 complimentary tickets to the Festival of Trees on general public days
- ❖ 25 complimentary tickets to the Opening Night Gala
- ❖ 4 tickets to the Festival Finale, including 4 complimentary tickets to The Nutcracker

### Teddy Bear Tea Sponsor: \$5,000 Sponsored by ExxonMobil

- ❖ Event recognition: Teddy Bear Tea sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage during the event
- ❖ Half page ad in the Festival of Trees Program Book
- ❖ 50 complimentary tickets to the Festival of Trees on general public days
- ❖ One complimentary table of ten in prime location at each of the two reserved seating times to the Teddy Bear Tea
- ❖ 10 complimentary tickets to the Opening Night Gala
- ❖ 4 tickets to the Festival Finale, including 4 complimentary tickets to The Nutcracker

### Rialto Idol Sponsor \$5,000 Sponsored in part by STAR 96.7

- ❖ Event recognition: Rialto Idol sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Half page ad in the Festival of Trees Program Book
- ❖ 50 complimentary tickets to the Festival of Trees on general public days
- ❖ 20 complimentary tickets to Rialto Idol
- ❖ 10 complimentary tickets to the Opening Night Gala
- ❖ 4 tickets to the Festival Finale, including 4 complimentary tickets to The Nutcracker

### Festival Finale Sponsor: \$3,500

- ❖ Event recognition: Festival Finale sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Quarter page ad in the Festival of Trees Program Book
- ❖ 40 complimentary tickets to the Festival of Trees on general public days
- ❖ 6 complimentary tickets to the Opening Night Gala
- ❖ 10 tickets to the Festival Finale, including 10 complimentary tickets to The Nutcracker

### Festival of the Vines : \$3,500

- ❖ Event recognition: "Festival of the Vines" sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Quarter page ad in the Festival of Trees Program Book
- ❖ 40 complimentary tickets to the Festival of Trees on general public days
- ❖ 20 complimentary tickets to Festival of the Vines
- ❖ 6 complimentary tickets to the Opening Night Gala
- ❖ 4 tickets to the Festival Finale, including 4 complimentary tickets to The Nutcracker

### Joliet Area Community Hospice Lights of Love : \$2,500

#### Sponsored by Tezak's Home to Celebrate Life

- ❖ Event recognition: "Hospice Lights of Love" sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Quarter page ad in the Festival of Trees Program Book
- ❖ 40 complimentary tickets to the Festival of Trees on general public days
- ❖ 6 complimentary tickets to the Opening Night Gala
- ❖ 4 tickets to the Festival Finale, including 4 complimentary tickets to The Nutcracker

### Movie Sponsor: \$2,500

#### Sponsored by ATI Physical Therapy

- ❖ Event recognition: Movies sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Quarter page ad in the Festival of Trees Program Book
- ❖ 25 complimentary tickets to the Festival of Trees on general public days
- ❖ 6 complimentary tickets to the Opening Night Gala
- ❖ 2 tickets to the Festival Finale, including 2 complimentary tickets to The Nutcracker

### Holiday Organ Concert Sponsor: \$2,500

- ❖ Event recognition: Holiday Organ Concert sponsored by "Your Company" name on all marketing, press release and related advertising materials
- ❖ Marquee signage on the day of the event
- ❖ Quarter page ad in the Festival of Trees Program Book
- ❖ 25 complimentary tickets to the Festival of Trees on general public days
- ❖ 6 complimentary tickets to the Opening Night Gala
- ❖ 2 tickets to the Festival Finale, including 2 complimentary tickets to The Nutcracker

NOVEMBER 21 - 27, 2011

## 2011 EVENT SPONSORSHIP FORM

Yes! I/We would like to be an event sponsor for the  
2011 Festival of Trees at the Rialto !

### Sponsorship Opportunities:

- |                                     |                               |         |           |
|-------------------------------------|-------------------------------|---------|-----------|
| <input checked="" type="checkbox"/> | Opening Night Gala Sponsor    | \$5,000 | SPONSORED |
| <input checked="" type="checkbox"/> | Teddy Bear Tea Sponsor        | \$5,000 | SPONSORED |
| <input type="checkbox"/>            | Rialto Idol Sponsor           | \$5,000 |           |
| <input type="checkbox"/>            | Festival Finale Sponsor       | \$3,500 |           |
| <input type="checkbox"/>            | Festival of the Vines         | \$3,500 |           |
| <input checked="" type="checkbox"/> | Hospice Lights of Love        | \$2,500 | SPONSORED |
| <input type="checkbox"/>            | Holiday Organ Concert Sponsor | \$2,500 |           |
| <input checked="" type="checkbox"/> | Movie Sponsor                 | \$2,500 | SPONSORED |

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please indicate how would you like your business to be recognized in all donor appreciation and advertising publications. \_\_\_\_\_

#### Payment details:

Please invoice     Check     Credit Card

Name \_\_\_\_\_

CC# \_\_\_\_\_

Expires \_\_\_\_\_

Return to: Mary Beth Clausen ▪ Rialto Square Theatre ▪  
15 E. Van Buren St. ▪ Joliet, IL 60432  
815.726.7171, ext. 206 ▪ Fax 815.726.0352 ▪ email: [mbclausen@rialtosquare.com](mailto:mbclausen@rialtosquare.com)  
[www.rialtosquare.com](http://www.rialtosquare.com)

*The Rialto Square Theatre is a not-for-profit 501 (c) (3) corporation. Contributions are tax deductible to the fullest extent of the law.*